

Alaska Press Club

ANNUAL CONTEST ENTRY GUIDELINES

- Work must have been published or broadcast for the first time on or between the dates of Jan. 1, 2011 and Dec. 31, 2011.
- There is no limit on the number of times you can enter a given category.
- You cannot enter the same piece of work more than once, unless otherwise noted.
- The entrant is responsible for choosing the proper category, but the Contest Committee may reassign any entry.
- **All entries must be submitted as they were published or broadcast.** Entrants are responsible for ensuring hyperlinks to submissions work and a password is supplied if needed to gain access to site where entry is hosted.
- Institutions or companies that sponsor group entries must list the name of each person in the group.
- Each entry must be accompanied by an entry fee. Cost is \$10 for members and \$15 for non-members. (Membership, which can be renewed at the time you enter the contest, is \$30 and includes admission to the conference.) The fee for the Best Weekly, Best News Program in Radio and Television is \$15. Please submit entry fees online using the PayPal link available on the contest website. If you are having trouble, email alaskapressclubinfo@gmail.com for assistance. NOTE: If any person in a group entry is not a member, then the fee for that entry is \$15.
- In all categories, entries shall consist of a single piece of work unless otherwise noted.
- Entrants must meet eligibility requirements and deadlines, as outlined in previous sections.
- Entrants must meet any additional entry guidelines for their respective field.

ETHICS & DISQUALIFICATION

The Alaska Press Club promotes ethical journalism and recognizes that contest rules cannot envision every potential breach of professional standards. The club reserves the right to disqualify any entry or withdraw any award based on ethical violations as noted in the rules.

Because entries are submitted online, all entrants must agree that all entries have not been modified since the date of original publication. If an entry has been modified, that modification must be acknowledged and will be taken into account in the judging process. If an entry is disqualified, the prize will be awarded to the next place winner. Disqualified entrants will forfeit their entry fees. Entrants attempting to contact judges will be disqualified.

DISCLAIMER

The Press Club takes great care handling and processing entries and is not responsible for lost or damaged entries, or entries improperly submitted. All entrants and sponsors agree to hold the Press Club harmless from liability for any decision made in connection with the awards competition. The club promises to do its best to correct any problems brought to its attention.

COMPETITIONS

Competing groups include: all media, television, radio, large print and small print.

Large and small print is divided accordingly:

Large print: Alaska Business Monthly, Alaska Dispatch, Anchorage City Scene, Anchorage Daily News, Anchorage magazine, Anchorage Press, Alaska Magazine, , Alaska Coast Magazine, Alaska SnowRider magazine, Current Drift Magazine, F Magazine, Fairbanks Daily News- Miner, First Alaskans, Frontiersman, Juneau Empire, Ketchikan Daily News, Peninsula Clarion, FrozenAlaskan freelancers for these or Outside publications and any Alaskan who works for a wire service in Alaska.

Small Print: All small publications including Alaska Budget Report, Alaska Journal of Commerce, Alaska Military Weekly, Alaska Post, Alaska Wellness, Alaska Star, AK Bar Rag, Arctic Sounder, Arctic Star, Bristol Bay Times, Business News Alaska, Capital City Weekly, Catholic Anchor, Chilkat Valley News, Cordova Times, Cuisine Scene, Daily Sitka Sentinel, Delta Discovery, Dutch Harbor Fisherman, Haines Alaska News, Homer Alaska Tribune, Homer News, Kodiak Daily Mirror, Ketchikan Daily News, Nome Nugget, Northern Light, Petersburg Pilot, Petroleum News Alaska, Senior Voice, Seward Phoenix Log, Skagway News, Sourdough Sentinel, Sun Star, Talkeetna Goodtimes, True North, Tundra Drums, Turnagain Times, Valdez Star, Valdez Vanguard, Whalesong, Wrangell St. Elias News, Whitehorse Daily News and any Alaskan who freelances for these publications.

CATEGORIES

All Media

Best Alaska History Story	This category celebrates Alaska's rich history. Articles, radio and television broadcasts submitted can be about people, places and events that shaped this state. Submissions may also include oral histories in all media.
Best Alaska Outdoor Story	From hunting and fishing stories to bear maulings, expeditions and adventure sports, this category honors individual stories that convey Alaska's wild side.

Best Commentary Blog	A blog that includes the point of view of the writer or writers. Entries must be submitted under a real name. Blogs posted anonymously or under a pseudonym are unacceptable unless the author is publicly identified elsewhere on the host website.
Best Current Events/News Blog	A blog that features new information and reporting.
Leslie Ann Murray Award for Best Editorial or Commentary	Submit three opinion pieces by single writer or producer working in any format.
Best Environmental Reporting	Single story on natural resource issues, growth and development.
Best Graphic - Online	Any informational graphics, designed to tell a story or illustrate information in a story. Include story with graphics. Large and small publications compete together on this one.
Best Illustration	Submit one example.
Best Media Website	List website address in the "entry title" space on the entry form.
Best Online Video Journalism	Best video produced exclusively for Internet storytelling.
Best Social Media Package	Submit links to social media sites used by an individual reporter or news organization to communicate with an audience, i.e Facebook, Twitter etc.
Best Use of Story & Photographs by a Journalist	Entrant must be the person who wrote the story (no double-bylines) and took the picture(s). Large and small publications compete separately.
Best User-Submitted Online Package	This category promotes interactivity with an audience through online submissions of photos, videos, audio, written content, etc.
Humor	Submit one piece per entry, one entry one person. Entries may have been entered in another category as long as separate entry fees and forms are submitted.
Investigative Reporting	One or more pieces that are the result of extensive research and original investigation. Judged for quality of investigation, public importance, effectiveness in presentation and writing skill.
Best Multimedia Presentation	Best multimedia presentation of a single story.
Public Service Award	Entries should be the result of a marshaling of resources above and beyond what is expected. The mere existence of a publication or a program is not sufficient grounds for entry in this category. Entrants may include a letter, up to 250 words in length, explaining the purpose for their reporting and the result. Entries may have been entered in one category as long as separate entry fees are submitted. Limit of two entries per media outlet. Entry should be made in the name of the sponsoring organization.

Print

Best Arts Coverage	Single story about any arts-related topic, event or person. Includes critiques. Large & small compete together.
Best Breaking News Story	Single story written in single day on unscheduled news event; 250-word letter on deadline circumstances. Enter in other categories.
Vern McCorkle Award for Best Business Reporting	Single story on business, financial or consumer issues.
Suzan Nightingale Award for Best columnist	Submit three examples. Sports columnists not eligible.
Best Editorial Cartoon	Submit three examples. Large and small compete together.
Best Education Reporting	A single story about education from pre-kindergarten through higher ed.
Best Government or Political Reporting	A single story concerning local, state or federal government, politics or campaigns.
Best Graphic	Any informational graphics, designed to tell a story or illustrate information in a story.
Best Headline Writing	Any five headlines, along with their sub-headlines, composed by the same person.
Best Magazine Cover	
Best Magazine Feature	Honoring best magazine feature story.
Best Magazine Design	
Best Weekly Newspaper	Open to all weeklies published more than once a week but not five days a week. Submit one issue from Feb. one from Aug, plus any third issue. Put entry in name of newspaper. Entry fee is \$15.
Best News Photo	A single photo of a breaking news event or a scheduled news event.
Best Picture Story	A group or sequence of up to five photos used to reveal a single story line.
Best Portrait	A single photo of a person or persons that reveals the essence of the subject's character.
Best Scenic Photo	A single image that expresses the beauty and wonder of the Alaska landscape through composition and tonal and color relationships more than through human interaction.
Best Feature Photo	
Best General News Story	A single story of all-around excellence.
Best Long Feature	Single feature more than 1,000 words. Large and small papers compete together.
Best Page Layout & Design	A full-page or double truck from any section of a publication dealing with a single topic or packaging a variety of unrelated stories and art.
Best Profile	Includes obituaries.
Best Reporting on Crime or Courts	A single story on any aspect of law enforcement, courts, corrections and related areas.

Best Reporting on Health or Science	A single story regarding health or science.
Best Series	Stories, published in sequence, covering an event or issue in depth, conceived and presented as a series.
Best Short Feature	Single feature story up to 1,000 words.
Best Sports Feature	A single story about any sports topic.
Best Sports Game/Event Story	A single story about a sports game or event.
Best Sports News Reporting	A single story of excellence.
Best Sustained Coverage	Up to 10 stories, published over time, following developments in an ongoing news story.
Best Sports Columnist	Submit three examples. Large & small papers compete together.
Best Sports Photo	A single photo from any sports event.

Radio

Best Arts Coverage	A single broadcast about any arts-related topic, event or person.
Best Breaking News Story	A single broadcast reported in a single day about an unscheduled news event.
Best Business Reporting	A single broadcast dealing with business, financial or consumer issues.
Best Comprehensive Reporting	Does not have to be packaged as a series. Comprehensive coverage or series by one or more reporters.
Best Daily News Program	Submit one example 10 minutes or longer. This entry should be in the name of the station.
Best Documentary	Work that deals with a particular subject or theme in depth. Must be 15 minutes or longer, not to exceed two hours. Entry must include entire production as aired.
Best Education Reporting	A single report on an education topic or issue.
Best Government or Political Reporting	A single broadcast concerning local, regional, state or federal government politics or campaigns.
Best Ongoing Public Affairs Program	Must air at least monthly. Submit up to three entire programs.
Best Profile	Includes obituaries.
Best Radio Feature	A single broadcast limited to 10 minutes or less, emphasizing use of sound. Submit anchor intro.
Best Reporting on Crime or Courts	A single broadcast on any aspect of law enforcement, courts, corrections and related areas.
Best Reporting on Health or Science	A single report on a health or science topic or issue.
Best Single Story Reporting	
Best Sports Reporting	A single broadcast, live or produced.

Television

Best Live Shot	Submit an entire single report that includes a live field presence in a news situation. The live element(s) will be judged on creativity, reporter performance, photojournalist performance, live location, lighting, interaction with audience, visual aids, and appropriateness of the live shot in the context of the overall story. Only the live element(s) will be evaluated but judges must see the entire report in order to determine the relevance of the live shot.
Best Spot News Story	Submit a single story, with or without a live element, focused on an unscheduled and/or unfolding news event for which there was no opportunity for planning. The submission must have been produced and published within 24 hours, as a segment in a regularly scheduled news program.
Best General News Story	Submit a single issue-oriented story or a story of an event, with or without a live element, for which there was advance notice and/or opportunity for planning. The submission must have been produced and published within 24 hours, as a segment in a regularly scheduled news program. Stories that could be considered features may be disqualified from this category.
Best Same-Day Feature	Submit, with or without a live element, a general news feature, light feature, or human-interest story. The submission must have been produced and published within 24 hours, as a segment in a regularly scheduled news program.
Best Light Feature	Submit a single light feature story, or a series of light feature stories, with or without live elements. The submission must have been produced and published as a segment in a regularly scheduled news program.
Best Serious Feature	Submit a single serious feature story, or a series of serious feature stories, with or without live elements. The submission must have been produced and published as a segment in a regularly scheduled news program. Investigative stories may be entered in this category.
Best Sports Story	Submit a single sports feature, or a series of sports features, with or without live elements. The submission must have been produced and published as a segment in a regularly scheduled news or sports program.

Best Specialty News Program	Submit a one-time specialty news program focused on an event or issue. Submissions are judged on editorial selection, performance, technical proficiency, creativity, quality of pre-produced segments, and topical relevance. The submissions in this category should be published "live in the field" or "live in studio." Awarded to the entire news organization. Must not exceed 60 minutes.
Best Documentary	Submit a documentary focused on an event or issue. Submissions are judged on editorial selection, performance, dramatic impact, writing, photojournalism, editing, technical proficiency, creativity and topical relevance. The submissions in this category should be of a "pre-produced nature" and subsequently published. Awarded to the entire news organization. Must not exceed 60 minutes.
Best Newscast	Submit an entire regularly scheduled news program. Submissions are judged on service to community, editorial selection, performance, technical proficiency, creativity, quality of pre-produced segments, topical relevance, and the overall look of the show. The submissions in this category should be published "live in the field" or "live in studio." In this category judges may choose to independently research what competing news organizations reported on that day. Awarded to the entire news organization. Must not exceed 60 minutes.
Best Newscast Producer	Submit a composite example which illustrates excellence as a television producer. Submissions must include one entire "A-block" from a regularly scheduled newscast. Submissions may also include other blocks of a newscast and/or segments from specialty programming. Must not exceed 30 minutes.
Best Reporter	Submit a composite example which illustrates excellence as a television reporter. Submissions must include selections from at least five different stories spanning a variety of genres (spot news, general news, in depth, etc) separated by one second of black. At least one complete story must be included in the composite. Multiple segments from the same story are not allowed. If it's decided that only a portion of a story is to be included, ONLY ONE portion of that story may be included. Must not exceed 15 minutes.

<p>Best Photojournalist</p>	<p>Submit a composite example which illustrates excellence as a television photojournalist. Submissions must include selections from at least five different stories spanning a variety of genres (spot news, general news, in depth, etc) separated by one second of black. At least one complete story must be included in the composite. Multiple segments from the same story are not allowed. If it's decided that only a portion of a story is to be included, ONLY ONE portion of that story may be included. Must not exceed 15 minutes.</p>
<p>Best Solo Video Journalist</p>	<p>Submit a composite example which illustrates excellence as a solo video journalist. A solo video journalist is defined as a journalist who is directly responsible for all aspects the story and storytelling (with the exception of live TV technical support). Submissions must include selections from at least five different stories spanning a variety of genres (spot news, general news, in depth, etc) separated by one second of black. At least one complete story must be included in the composite. Multiple segments from the same story are not allowed. If it's decided that only a portion of a story is to be included, ONLY ONE portion of that story may be included.</p>
<p>Best Writer</p>	<p>Submit a composite example which illustrates excellence as a television writer. Submissions must include selections from at least five different stories spanning a variety of genres (spot news, general news, in depth, etc) separated by one second of black. At least one complete story must be included in the composite. Multiple segments from the same story are not allowed. If it's decided that only a portion of a story is to be included, ONLY ONE portion of that story may be included. Must not exceed 15 minutes.</p>
<p>Best Editor</p>	<p>Submit a composite example which illustrates excellence as a television video and audio editor. Submissions must include selections from at least five different stories spanning a variety of genres (spot news, general news, in depth, etc) separated by one second of black. At least one complete story must be included in the composite. Multiple segments from the same story are not allowed. If it's decided that only a portion of a story is to be included, ONLY ONE portion of that story may be included. Must not exceed 15 minutes.</p>

Best Graphic Artist	Submit a composite example which illustrates excellence as a television graphic artist. Submissions must include graphics and/or illustrations from at least ten different stories, newscasts or other television programming. The graphics must be entered exactly as published. It is not required to include the entire works in which the graphics were published unless deemed relevant by the entrant. Should not exceed 10 minutes.
Best News Anchor	Submit a composite example which illustrates excellence as a television news anchor. Should not exceed 10 minutes.
Best Sports Anchor	Submit a composite example which illustrates excellence as a television sports anchor. Should not exceed 10 minutes.
Best Meteorologist / Weather Anchor	Submit a composite example which illustrates excellence as a television meteorologist or weather anchor. Should not exceed 10 minutes.
Best Continuing Coverage	Submit a composite that illustrates excellence in coverage of a single issue over several days or months. Submission are judged on depth, editorial selection, performance, quality, creativity, topical relevance and story advancement. Submissions must include at least one complete story as well as segments from several other stories that were published in or out of regularly scheduled newscasts. Online elements may be included. Must not exceed 20 minutes.